

Food Issues Risk Matrix (July 2025)

	Risk Analysis	Current Issue Actions in hand Dynamic situation	Future Issue Plans in preparation	Managed issue Controlled/monitored Could reoccur Outstanding actions
Decreasing impact on business ↓	Big Company Impact Cost Reputation Media	Acrylamide 3-MCPD/Glycidyl-Esters HFSS/LHF Advertising/Promotions restrictions Portion Size/Calories CIPC tMRL monitoring UK Devolved regulatory divergence Packaging waste/Taxation/EPR Ultra-Processed Foods	Food taxation FOPNL developments Salt/Sodium reduction (2024 targets) Nutrient profiling (Ofcom 2018 model consultation) UK/EU SPS Agreement	
	Moderate Impact Cost Material availability Working practice	Environment Act (implementation)/EU Farm to Fork Strategy Food waste Allergens (precautionary labels/vegan) Bread and Flour Regulations implementation UK Border Target Operating Model (BTOM)	Eco-labelling/FDTP Environment workstream Nutrient Profiling (EU F2F Strategy) 10-year Health Plan for England EU Deforestation UK Deforestation GB Smoke flavourings review Precision Breeding (England) England Food Strategy (incl. FDTP Health) EU Smoked Ingredients UK Smoked Ingredients DAs Obesity Strategies	EU Smoke flavourings NIRMS/'Not for EU' labelling
	Small Impact Cost Materials Change	EU Flavourings reviews Sugars (popcorn) EU MOAH/MOSH	UK Recycling labelling EU PFAS GBSF/CQUIN Plant-based/vegan and vegetarian definitions Glycoalkaloids Furans	

New issue
 Changed priority
 Identified as a potential high-profile media issue