

Food Issues Risk Matrix (November 2024)

	Current Issue Actions in hand Dynamic situation	Future Issue Plans in preparation	Managed issue Controlled/monitored Could reoccur Outstanding actions	
Decreasing impact on business ↓	Big Company Impact Cost Reputation Media	Acrylamide 3-MCPD/Glycidyl-Esters HFSS Advertising/Promotions restrictions Portion Size/Calories CIPC tMRL monitoring EU/UK DevolvedRegulatory divergence Packaging waste/Taxation/EPR Ultra-Processed Foods	Food taxation FDTP Health workstream FOPNL developments Salt/Sodium reduction (2024 targets) Nutrient profiling (Ofcom model review UK)	
	Moderate Impact Cost Material availability Working practice	Environment Act (implementation)/EU Farm to Fork Strategy Food waste Allergens (precautionary labels/vegan) Bread and Flour Regulations Review UK Border Target Operating Model (BTOM) UK Obesity Strategies NIRMS/'Not for EU' labelling UK Deforestation	Eco-labelling/FDTP Environment workstream Nutrient Profiling (EU F2F Strategy) DHSC 10-year NHS reform plan Glycoalkaloids EU Deforestation GB Smoke flavourings review Smoked ingredients	EU Smoke flavourings
	Small Impact Cost Materials Change	EU Flavourings reviews Sugars (popcorn) EU MOAH/MOSH	UK Recycling labelling EU PFAS GBSF/CQUIN Plant-based/vegan and vegetarian definitions	

New issue
 Changed priority
 Identified as a potential high-profile media issue