

Food Issues Risk Matrix (March 2024)

Decreasing impact on business

Risk Analysis	Current Issue Actions in hand Dynamic situation	Future Issue Plans in preparation	Managed issue Controlled/monitored Could reoccur Outstanding actions
Big Company Impact Cost Reputation Media	Acrylamide 3-MCPD/Glycidyl-Esters HFSS Advertising/Promotions restrictions Wales obesity strategy Scotland obesity strategy Portion Size/Calories CIPC tMRL monitoring BREXIT/Devolution-associated issues/Regulatory divergence Packaging waste/Taxation/EPR Salt/Sodium reduction (2024 targets) Ultra-Processed Foods	Food taxation FDTP Health workstream FOPNL developments	England obesity strategy Nutrient profiling (Ofcom model review UK)
Moderate Impact Cost Material availability Working practice	Environment Act (implementation)/EU Farm to Fork Strategy Food waste Allergens (precautionary labels/vegan) Bread and Flour Regulations Review EU Glycoalkaloids Contaminants (T-2, HT-2) EU Contaminants (DON) UK Border Target Operating Model (BTOM) Supply chain issues (raw materials shortages) Northern Ireland Obesity Strategy Windsor Framework/'Not for EU' labelling EU Deforestation UK Deforestation EU Smoke flavourings review	Eco-labelling/FDTP Environment workstream Nutrient Profiling (EU F2F Strategy) Future FSA reforms GB Smoke flavourings review EU Furan	
Small Impact Cost Materials Change	EU Flavourings reviews GBSF/CQUIN Plant-based/vegan and vegetarian definitions Sugars (popcorn)	UK Recycling labelling EU PFAS EU MOAH/MOSH	EU Tropane alkaloids Pack Fill

New issue

Changed priority

Identified as a potential high-profile media issue