

## Food Issues Risk Matrix (March 2023)

	Current Issue Actions in hand Dynamic situation	Future Issue Plans in preparation	Managed issue Controlled/monitored Could reoccur Outstanding actions	
Decreasing impact on business ↓	<b>Big Company Impact</b> <b>Cost</b> <b>Reputation</b> <b>Media</b>	Acrylamide 3-MCPD/Glycidyl-Esters HFSS Advertising/Promotions restrictions Obesity - New Government strategy/Scotland/Wales/Northern Ireland Portion Size/Calories CIPC tMRL monitoring BREXIT/Devolution-associated issues/Regulatory divergence Windsor Framework Packaging waste/Taxation/EPR Salt/Sodium reduction (2024 targets) FOPNL developments Loss of pesticide active substances	Pesticides MRLs Food taxation Collective loss of Fungicides FDTP Health workstream Nutrient profiling (Ofcom model review UK) Retained EU Law Bill - UK	Sunflower oil supply and substitutions (labelling)
	<b>Moderate Impact</b> <b>Cost</b> <b>Material availability</b> <b>Working practice</b>	Environment Act (implementation)/EU Farm to Fork Strategy Food waste Allergens (precautionary labels/vegan) Bread and Flour Regulations Review Nutrient Profiling (EU F2F Strategy) Ultra-Processed Foods/Junk food cycle Glycoalkaloids Furan	Contaminants (DON, T-2, HT-2) Eco-labelling/FDTP Environment workstream	Sat Fat (Public Perception/media attention) Pack Fill
	<b>Small Impact</b> <b>Cost</b> <b>Materials</b> <b>Change</b>	Flavourings reviews GBSF/CQUIN/Hospital Food Review Tropane alkaloids Plant-based/vegan and vegetarian definitions Sugars (popcorn)	Fluoride (EU) UK NPM Technical Guidance Update PFAS MOAH	Palm Oil (compound ingredients)

New issue

Changed priority

Identified as a potential high-profile media issue