

Food Issues Risk Matrix (July 2021)

	Risk Analysis	Current Issue Actions in hand Dynamic situation	Future Issue Plans in preparation	Managed issue Controlled/monitored Could reoccur Outstanding actions
Decreasing impact on business ↓	Big Company Impact Cost Reputation Media	Acrylamide MCPD/Glycidol-Esters Advertising/Marketing to children/ Promotions/Paid-for online advertising ban Obesity - New Government strategy/Scotland/Wales Portion Size/Calories/PHE 5-10% reduction CIPC and 1,4DMN authorisation BREXIT/Devolution-associated issues/Common Frameworks Packaging waste/taxation/pack fill/EPR Food waste Salt/Sodium reduction (2024 targets) FOP developments Loss of pesticide active substances	Pesticides MRLs Furan Food taxation Collective loss of Fungicides	
	Moderate Impact Cost Material availability Working practice	Environment Bill/EU Farm to Fork Strategy Allergens (precautionary labels/vegan) Folic acid/other fortificants (due to Brexit) Nutrition Profiling (including Ofcom and EU Nutrient Profiles in F2F Strategy) Ultra-Processed Foods Glycoalkaloids National Food Strategy	ABC Programme Contaminants (T-2, HT-2 and DON) Eco-labelling	Sat Fat (Public Perception/media attention) Cadmium (only nuts and oil seeds) Glutamates (possible amends to max permitted levels)
	Small Impact Cost Materials Change	Flavourings reviews GBSF/CQUIN/Hospital Food Review Tropane alkaloids Plant-based/vegan and vegetarian definitions Chlorates Sugars (popcorn)		Palm Oil (compound ingredients)

New issue

Changed priority

Identified as a potential high-profile media issue