

Food Issues Risk Matrix (March 2021)

Risk Analysis	Current Issue Actions in hand Dynamic situation	Future Issue Plans in preparation	Managed issue Controlled/monitored Could reoccur Outstanding actions
Decreasing impact on business ↓	Big Company Impact Cost Reputation Media	Acrylamide MCPD/Glycidol-Esters Advertising/Marketing to children/ Promotions/Total online advertising ban Obesity - New Government strategy/Scotland/Wales Portion Size/Calories/PHE 5-10% reduction CIPC and 1,4DMN authorisation BREXIT/Devolution-associated issues/Common Frameworks Packaging waste/taxation/pack fill/EPR Food waste Salt/Sodium reduction (2024 targets) FOP developments Loss of pesticide active substances	Pesticides MRLs Furan Food taxation Collective loss of Fungicides
	Moderate Impact Cost Material availability Working practice	Environment Bill/EU Farm to Fork Strategy Allergens (precautionary labels/vegan) Folic acid/other fortificants (due to Brexit) Nutrition Profiling (including Ofcom and EU Nutrient Profiles in F2F Strategy) Ultra-Processed Foods Glycoalkaloids	Sat Fat (Public Perception/media attention) School food standards (England and Scotland) National Food Strategy Cadmium (only nuts and oil seeds) Official controls/FSA Funding model Glutamates (possible amends to max permitted levels) Contaminants (T-2, HT-2 and DON) Eco-labelling
	Small Impact Cost Materials Change	Flavourings reviews GBSF consultation/CQUIN/Hospital Food Review Tropane alkaloids Plant based/vegan and vegetarian definitions Chlorates	Sugars (popcorn) Palm Oil (compound ingredients)

New issue

Changed priority

Identified as a potential high-profile media issue